

MTAC OPEN SESSION

Tuesday, October 2, 2018

US Postal Service Headquarters

475 L'Enfant Plaza, SW

Washington, DC 20260-1000



MTAC Open Session Agenda

Ben Franklin Room, 11th Floor

1:00 PM - 1:15 PM	<i>Welcome and Introductions Chairman Remarks</i>	Steve Monteith – MTAC USPS Chair Wanda Senne – MTAC Industry Chair
1:15 PM - 1:30 PM	<i>Welcome, Opening Remarks</i>	Megan Brennan Postmaster General & Chief Executive Officer
1:30 PM – 2:00 PM	<i>Marketing Update</i>	Jakki Krage Strako A/Chief Customer & Marketing Officer & Executive Vice President
2:00 PM - 2:30 PM	<i>Operations Update</i>	Dave Williams Chief Operating Officer & Executive Vice President
2:30 PM – 3:00 PM	<i>New Customer Experience Structure</i>	Kelly Sigmon Vice President, Customer Experience
3:00 PM – 3:15 PM	BREAK	
3:15 PM – 4:15 PM	<i>Media Trends</i>	Adam Simon Head of Strategy, IPG Media Lab Josh Mallalieu Head of Client Services, IPG Media Lab
4:15 PM – 4:30 PM	<i>Stamps Now Program</i>	Steve Monteith Vice President, Marketing
4:30 PM – 4:45 PM	<i>ACS Resolution</i>	Isaac Cronkhite Vice President, Enterprise Analytics
4:45 PM - 5:00 PM	<i>Sustainability Survey</i>	Tom Day, Chief Sustainability Officer
5:00 PM – 5:05 PM	<i>Closing Remarks</i>	Wanda Senne – MTAC Industry Chair

MTAC Reception *** *Hall of Flags, Lobby/Street Level****

5:05 PM – 7:00 PM	USPS Industry Stakeholders Reception
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